

APPLY NOW!

\$200,000 in Minority Scholarships

Be the answer to advertising's diversity problem.
Because when people who don't get it make ads, it shows.

How did you hear about the scholarship? _____

What do you want to learn?

art direction copywriting design photography

Where do you want to go to school?

Atlanta Miami New York San Francisco

Tell us about yourself: _____

first/last name

address

email

cell number

birthday

Social Security # or ID number

most recent school/university

highest level of education

program(s) of study/degree

What minority group are you?

African American Asian American Hispanic American Native American
Asian Pacific American Subcontinent Asian American

Which describes you?

(circle all that apply)

adventurous analytical bold collaborative courageous
creative curious expressive efficient forgiving funny
gregarious hopeful insightful introspective inventive
literary musical nice openminded outgoing patient
persistent playful reliable storyteller structured
thoughtful visual verbal

What do you like to create?

(circle all that apply)

cartoons collages blogs designs doodles
fashion jewelry journals instagram feeds memes
music paintings photography poems posters
pranks puppets raps sculptures short stories
sketch books songs spoken word stand-up comedy
stop-motion animation street art videos

Submit 5-7 examples of your creative work. These can be anything you circled above and more.

Why do you need this scholarship? Submit a 300 - 500 word essay.

What makes you creative? Submit a 300 - 500 word essay or link to a 45-90 second video.

Submit your application package by mail or email: Miami Ad School, 571 NW 28th Street, Miami, FL 33127
-or- info@miamiadschool.com. Label your submission Att: SCHOLARSHIP.

MIAMI AD SCHOOL

The place you go to become who you are meant to be.

Scholarship Details

\$200,000 in Minority Scholarships

Five \$20,000 Scholarships Ten \$10,000 Scholarships

About the Scholarships: The scholarships are to attend any of Miami Ad School's US locations: Atlanta, Miami, New York or San Francisco. You may select any of our two-year (eight-quarter) portfolio programs offered at the location of your choice. Programs differ slightly by location but can include: art direction, copywriting, design or photography. Go to our website to see the programs offered at each location: www.miamiadschool.com. The scholarship applies to tuition only and will be divided evenly between the eight quarters of your program. Government based financial aid is available if you need additional assistance.

About Miami Ad School: Our students are the most-awarded in the world. We have trained over 7,000 art directors, copywriters, designers, photographers and strategists now working at top agencies. The Chief Marketing Officer of Facebook is a grad from our Atlanta location. The Chief Creative Officer for Y&R Europe went to our Miami location. Grads from San Francisco and New York locations now work at LinkedIn, Droga5, Saatchi, Ogilvy, BBH, R/GA... With our "Job Leads for Life" program we will give you job-placement assistance throughout your career. Who knows how far you will go!

Intern & Study Abroad: Students can spend up to four terms studying and interning in cities and agencies around the world. The school partners with companies to provide over 500 opportunities a year for students to get real-world experience. Build your network of contacts and see how business is done in Berlin, Chicago, Tokyo...

Eligibility: To qualify you must be a U.S. citizen, U.S. national or permanent resident and belong to a minority group: African American, Asian American, Hispanic American, Native American, Asian Pacific American or Subcontinent Asian American. You must be at least 18 years of age and have a high school diploma.

Scholarship Application Deadlines: Scholarship applications are accepted twice a year. Submit your application by November 1, 2017 -or- August 1, 2018. In addition to the listed requirements, a phone or online interview may be required. Winners will be notified approximately two weeks after the application deadline and the scholarship must be redeemed within six months or another recipient will be selected.

Classes start four times a year: January 2, 2018 April 2, 2018 July 2, 2018 October 1, 2018

Performance Requirements: Scholarship recipients must maintain a 3.0 GPA and meet the school's attendance policy to retain their scholarship.

Tuition: The \$20,000 scholarship covers over 50% of tuition costs. The \$10,000 scholarship covers over 25% of tuition costs. Tuition is \$4,850 a quarter / \$19,400 a year / \$38,800 for the entire two year program.

Questions? Email info@miamiadschool.com or call 305-538-3193 ext. 1016. Ask for Katherine. Please visit any of our locations, sit in on a class, learn more about the school and find out why advertising is the creative career for you.

MIAMI AD SCHOOL

The place you go to become who you are meant to be.